

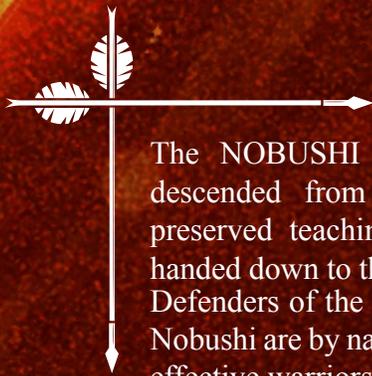
NOBUSHI

THE SPIRIT
OF HONOR





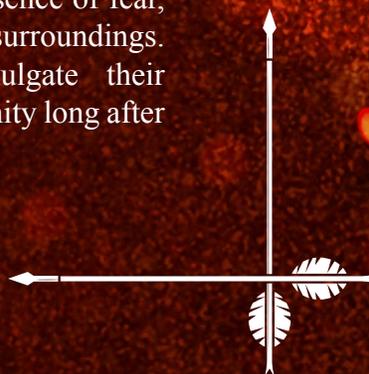
HISTORY



The NOBUSHI are an order of elite warriors descended from Japan's feudal era who have preserved teachings and wisdom that have been handed down to them from generation to generation. Defenders of the towns and villages of the Empire, Nobushi are by nature tireless, combative and highly effective warriors. They are known for their elegant technique, light armour and clothing that enables them to move with great speed and dexterity. They are highly adept at dodging enemy attacks and confounding opponents who know nothing of the deep knowledge and refined techniques of Samurai, and they also possess an impeccable skill for brandishing multiple weapons.

BRAND POSITIONING

The Nobushi “The Spirit of Honor” is based on leading and venerating a disciplined life based on values, the absence of fear, and a deep respect for oneself, others and one’s surroundings. These emblematic warriors managed to promulgate their philosophy with honour and even to influence modernity long after the end of their era.



HOME & PRODUCT

A Blended Whisky that is made following an artisanal process and using a magnificent combination of whikys from the Miyagi and Nagano prefectures. These spirits are later mixed and aged for 4 years in American oak casks in the village of Kiyokawa, a name meaning “pure river”, which is located between east Tokyo and the impressive area around Mount Tanzawa to the west.

The result of this process is a Blended Whisky with a great balance and fine velvet textures, including spicy notes with sweet nuances, surrounded and represented by a resplendent golden-amber colour.

Excellent served on the rocks.



BOTTLE SIZE: 700 ml / 750 ml

TASTING NOTES:

Nose: Notes of flowers and fresh fruits, spices and light notes of cask.

Palate: Fruity and full-bodied, featuring winter spice flavours combined with light hints of caramel and vanilla and a notable fruity taste.

Finish: Long and fruity, with hints of spices and oak.

Alcohol content: 40 %

POS



10 Usd



7 Usd



13 Usd



13 Usd



FRATERNITY
SPIRITS

Fraternity Spirits is the international marketing partner for Kiyokawa CO and Hacienda Corralejo's premium brands. It exports our products worldwide (North and South America, the Caribbean, Asia, Europe).

We have more than 25 years of experience creating, representing and marketing premium spirits brands. Our team of professionals work with passion and dedication to ensure that our brands enjoy a worldwide reputation for top quality.

-Our keys to success:

- Telling stories about our culture, iconic characters, heritage and genuine Mexican character.
- Historical locations associated with Mexico's heritage and history.
- Quality and taste.
- Unique bottle designs which differentiate our products in the market.

Join our worldwide network.

C O N T A C T U S M E X I C O C I T Y

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