



ART WORK

CORRALEJO / TEQUILA PREMIUM



Corralejo



ART WORK







ART WORK + PRODUCT







1753









Comalejo

I753

Fragment Inspired by 1753, the year in which the infant eyes of Miguel Hidalgo first saw the world. I imagine his childhood, surrounded by hills and fields of blue agave in the town of San Diego Corralejo, Guanajuato.

In the years of his youth, he left home to begin his studies. He showed an interest in theology and philosophy, disciplines which helped him forge the humanistic and progressive vision that, decades later, would make him the leader of one of Mexico's most important popular movements, the drive for independence.

BRICK ESCALANTE



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ESCALANTE



ERICK



1810









Comalejo

1810

Fragment inspired by the disruptive events happening in the Americas and in Europe around 1810, when the Napoleonic army had already occupied Spain for a couple of years and Latin American colonies clamoured for autonomy. The colour of New Spain's soil began to turn crimson red with the blood of the indigenous peoples who fought courageously to throw off the oppressive chains of the Crown. Led by Father Hidalgo and other extraordinary men, they fought battles in Guanajuato and Monte de las Cruces, where statues of these fallen heroes and key figures in the history of Mexico stand today.

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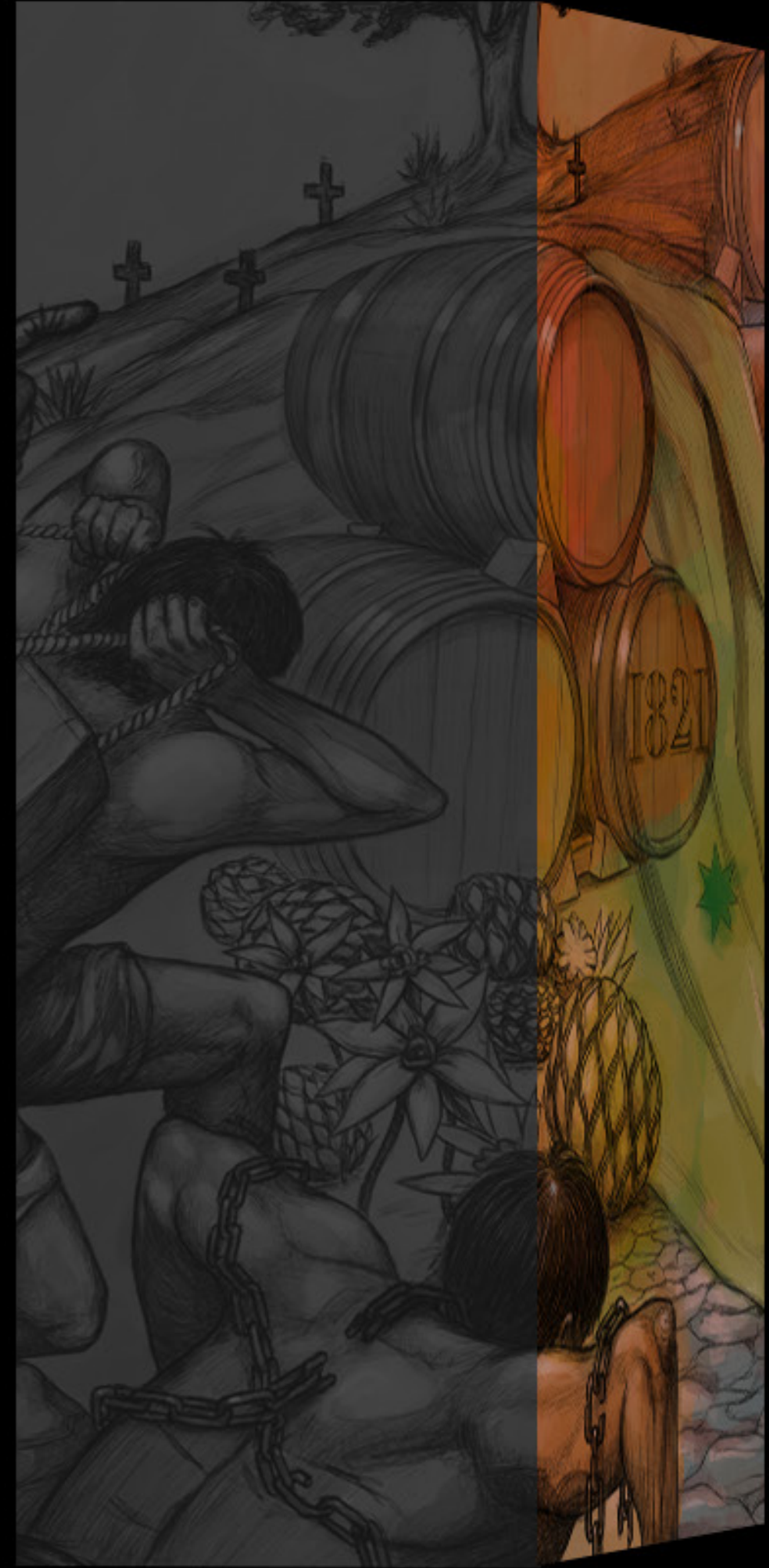
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1821









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Conalejo

1821



1821


27 September 1821 saw the birth of Mexico as a sovereign Republic, following a painful gestation that went on for more than a decade. Agustín de Iturbide, general of the Army of the Three Guarantees (Ejército Trigarante), and insurgent leader Vicente Guerrero would agree the Plan of Iguala. Promulgated in the state of Guerrero, this proclamation contained the Three Guarantees that would bring hope to this new nation. This event ended of a period of transition marked by immeasurable loss of life. It also signalled the start of a new struggle to make this country flourish with improved social conditions for its people.

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