

Corralejo®



LUXURY COLLECTION

HISTORY:

The Corralejo Distillery was founded in the 18th century on the same hacienda (rural estate) in Pénjamo, Guanajuato which was the birthplace of Miguel Hidalgo, leader of Mexico's Independence War.

Formal production of Corralejo Tequila began on 8 May 1996. The distillery was immediately distinguished by the quality and appearance of its products, which captured the historical essence of their place of origin and expressed it through the artisan craftsmanship of Corralejo Tequila's bottles



“TODAY WE PROUDLY PRESENT A LUXURY
TEQUILA COLLECTION INSPIRED IN 3 ICONIC
DATES IN MEXICAN HISTORY”

1753



The year in which the recent born eyes of Miguel Hidalgo first saw the world. Spending his childhood surrounded by hills and fields of blue agave from San Diego Corralejo, Guanajuato.

During the years of his youth, he left behind his place and started his studies which help forged the humanistic and progressive vision and to become as one of the biggest leaders of the Mexican independence movement.

1810



At that year, Latin American colonies clamoured for autonomy against Spain's colonization. Led by Miguel Hidalgo and other extraordinary men, The Cry of Dolores (Grito de Dolores) is a historical event that occurred in Dolores, Hidalgo, in the early morning of 16 September 1810. When he rang the bell of his church and gave the pronouncement (call to arms) that triggered the Mexican War of Independence, where indigenous people fought courageously to throw off the oppressive chains of the New Spain Crown.

1821



27 September 1821 saw the birth of Mexico as a sovereign Republic, following a painful gestation that went on for more than a decade. That was the end of a period of transition marked by countless human losses, but also, signalled the start of a new struggle to make this country flourish with improved social conditions for its people.

BRAND POSITIONING



“A TRIBUTE TO MEXICO AND ITS HISTORY”

Owing to the passion, attention and meticulous care in each part of the production process is when we achieved to produce an extraordinary and unique range of flavors, colors and aromas reflected in 3 emblematic dates and bottles as a tribute to our Independence History.





TEQUILA CORRALEJO 1753 BLANCO

This Special release was produced with 100% Blue Weber agave tequila from the Bajío-Guanajuato region and a slow and special distillation process. Bottled directly from copper pot stills.

Is created with the upmost care and attention throughout the production cycle.

APPEREANCE: Silver with bright nuances.

NOSE: Aromatic, herbs and citrus notes of grapefruit, mint, peppermint and lemon. It also features butter, green pineapple and floral scents combined with the subtle and smooth aroma of raw agave.

TASTE: Great silkiness on palate, notes of grapefruit, lemon, lime, mint, peppermint, green pineapple and apple.



TEQUILA CORRALEJO 1810 REPOSADO

This Special release was produced with 100% Blue Weber agave tequila from the Bajío-Guanajuato region and a smooth distillation process and aged for 11 months in a fine selection of American oak barrels.

APPEREANCE: Amber with Golden nuances.

NOSE: Soft Wood, chocolate, vanilla, cinnamon and pepper are combined with citrus notes of grapefruit and lemon as well as smooth and floral aromas.

TASTE: An excellent barrel aging process provides a notable presence of wood, citrus, cinnamon, pepper and floral notes, in addition to smooth herbal and cooked agave hues.



TEQUILA CORRALEJO 1821 EXTRA AÑEJO

This special release of extra añejo was produced with only the finest 100% Blue Weber agave tequila double distilled in copper pot stills. A fine selection of small American oak barrels provided roasted hints that add to the tequila's excellent flavor.

It was aged for 36 months to yield a tequila with an impeccably smooth flavor.

APPEREANCE: Amber tones with copper hints.

NOSE: Weet cooked agave undertones, accented by spicy notes such as cinnamon, pepper and clove. Smokey half notes, brought out by a fine roasting process, elicit Woody and herbal notes combined with fruity aromas such as coffee, walnut, apple and green pineapple.

TASTE: A perfect smokey and woody flavor balance featuring walnut, almond, vanilla and cooked agave notes. The aftertaste denotes fine citrus and herbal strands along with soft floral, chocolate and spicy notes including cinnamon and pepper.

AVAILABLE PRESENTATIONS:



750 ML



750 ML



750 ML



We were born to serve, project and capitalize on the latent need for premium Mexican products with great potential in the international market, and now, from other regions too in accordance with global trends within specific niche markets, with the aim of rewarding "quality, effort, talent and authenticity"

Fraternity has evolved as the representative, partner and commercial arm of several Mexican and international premium brands that have joined the magnificent journey it started in 1994. Exporting our products worldwide to Asia, Australia, Europe, the Central Caribbean, South, Central and North America.

OUR KEYS TO SUCCESS

- Telling stories about our culture, iconic characters, heritage and genuine Mexican character while strengthening the artisanal identity of our brands.
- Honoring historical locations associated with Mexico's heritage and with our associated international brands.
- Quality and flavor
- Special and unique designs on our bottles.

J O I N O U R W O R L D W I D E N E T W O R K ,
J O I N T H E F R A T E R N I T Y !

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