



KENSEI

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JAPANESE WHISKY



アルコール分/40度  
内容量/700ml

ウイスキー

40%vol. 700ml  
PRODUCT OF JAPAN

# KENSEI

JAPANESE WHISKY

# HISTORY

During Japan's feudal era, Samurai warriors with a level of distinction achieved by only the most legendary and heroic warriors on a mission to serve were given the honorary title of KENSEI. Masters of multiple martial arts, they were trained from childhood to unquestioningly fight and die for their emperor or fellow Samurai warriors.

The Kensei are the living incarnations of Bushidō, the "the way of warriors" within the Samurai tradition. They were impeccable artists in the handling of the nodachi, a longer version of the katana sword which cuts and slices enemies with just a few elegant and powerful blows. Its specialty is victory.

"Kensei warriors spend their lives fighting and training to attain a level of perfection that only few warriors can dream of achieving." Every army needs warriors whose specialty is Victory! This philosophy transcends and permeates the spirit of how we came to create this blended whiskey.





## BRAND POSITIONING

Kensei “Striving for Perfection” was created with a steadfast commitment to the idea of exalting the Samurai “way” and values, as well as the magisterial sites of its origin, where triviality has no place. Only by always doing our best and by using our talent in a disciplined way and aiming it in the direction of perfection, can we hope to achieve an authentic and elegant distinction. We also endeavour to persevere in a legendary way over time, as was done by these heroic warriors that few have had the privilege and tenacity to emulate.

## HOME & PRODUCT:

Blended Whisky made it through an artisanal process that traces its origins from Hokkaidō Prefecture and Nagano Prefecture and then is blended and aging for 3 years in American oak barrels at KIYOKAWA, which means “Pure River” located between Tokyo in the east and the breathtaking surroundings of mount Tanzawa in the west.

This process defines and yields this **blend created in tribute to Kensei warriors, who incessantly strive for perfection.**

Its flavour is extremely pleasant and balanced out by soft velvet textures and notes of sweet spices which shimmer with an amber-gold tone.

Excellent when served on the rocks.

**Bottle Size:** 700 ml

## TASTING NOTES:

**Nose:** Medium body with good balance. Notes of cut flowers, fresh fruits and spices combine with light notes of cask.

**Palate:** Fruity and full-bodied, featuring winter spice flavours combined with caramel and vanilla hints and a notable fruity taste.

**Finish:** Long and fruity, with hints of spices and oak.

**Alcohol content:** 40%

# POS



10 Usd



7 Usd



13 Usd



13 Usd



Fraternity Spirits is the international marketing partner for Kiyookawa CO and Hacienda Corralejo's premium brands. It exports our products worldwide (North and South America, the Caribbean, Asia, Europe, Oceania).

We have more than 25 years of experience creating, representing and marketing premium spirits brands. We have a professional team who work with passion and dedication to get the best quality spirits to the worldwide market.

The key to our success is:

- Trough historical stories (Mexico's history, heritage, iconic characters).
- Historical locations associated with them.
- QUALITY and FLAVOUR.
- Individual special designs of bottles are what sustain our products and create the distinction.

Join our WORLDWIDE NETWORK.

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