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NOBUSHI

BRANDBOOK

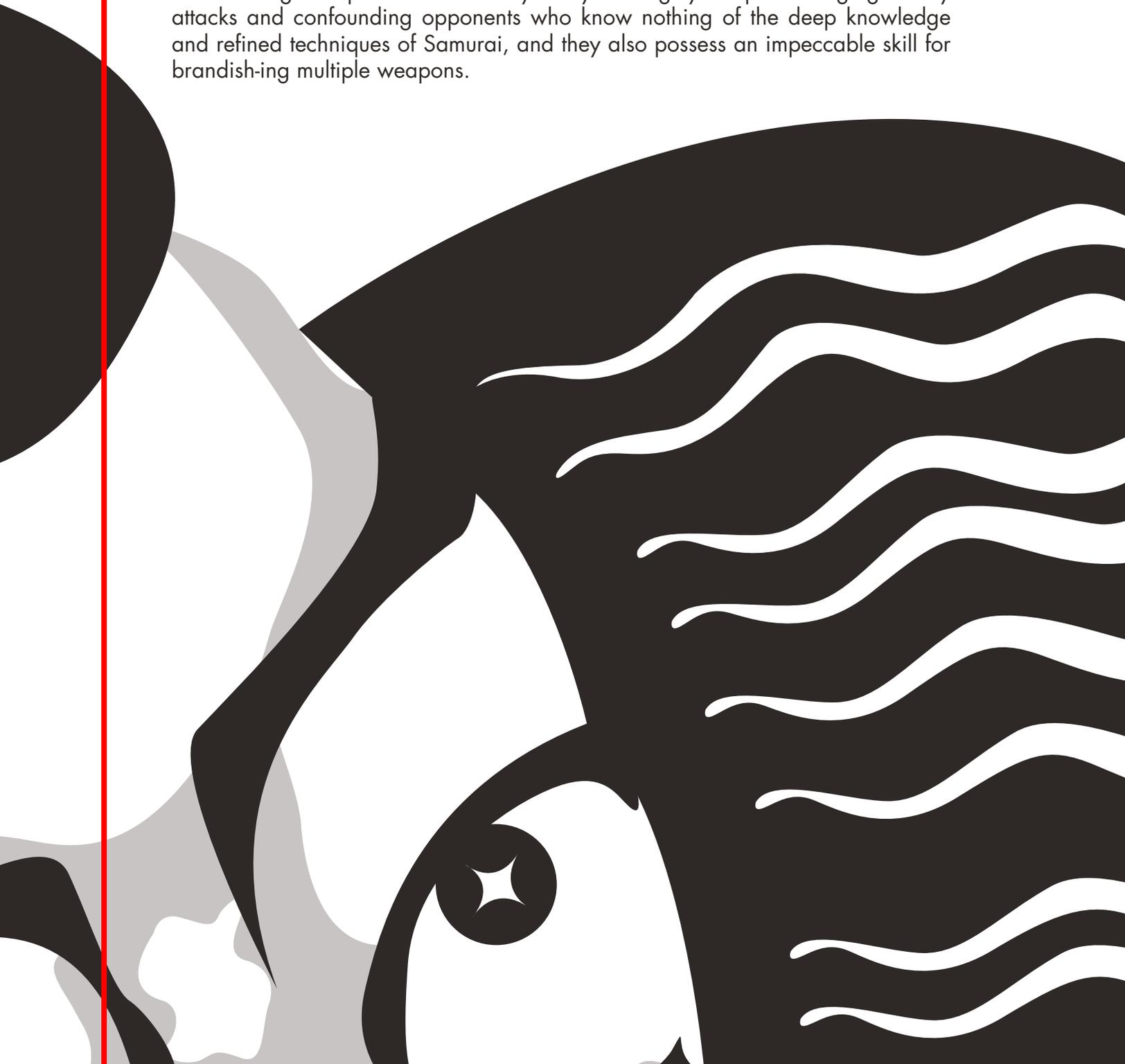
SINGLE GRAIN WHISKY

—NON CHILL FILTERED—
NATURAL COLOUR

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BRAND HISTORY

The NOBUSHI are an order of elite warriors descended from Japan's feudal era who have preserved teachings and wisdom that have been handed down to them from generation to generation. Defenders of the towns and villages of the Empire, Nobushi are by nature tireless, combative and highly effective warriors. They are known for their elegant technique, light armour and clothing that enables them to move with great speed and dexterity. They are highly adept at dodging enemy attacks and confounding opponents who know nothing of the deep knowledge and refined techniques of Samurai, and they also possess an impeccable skill for brandish-ing multiple weapons.



BRAND POSITIONING:

The Nobushi "The Spirit of Honor" is based on leading and venerating a disciplined life based on values, the absence of fear, and a deep respect for oneself, others and one's surroundings. These emblematic warriors managed to promulgate their philosophy with honour and even to influence modernity long after the end of their era.





HOME & PRODUCT

A Blended Whisky that is made following an artisanal process and using a magnificent combination of whikys from the Miyagi and Nagano prefectures. These spirits are later mixed and aged for 4 years in American oak casks in the village of Kiyokawa, a name meaning "pure river", which is located between east Tokyo and the impressive area around Mount Tanzawa to the west. The result of this process is a Blended Whisky with a great balance and fine velvet textures, including spicy notes with sweet nuances, surrounded and represented by a resplendent golden-amber colour. Excellent served on the rocks.

BOTTLE SIZE: 700 ml / 750 ml

JAPANESE SINGLE GRAIN WHISKY

The flavours of this whisky honours its small distillery's tradition of simple craftsmanship. The hand-picked grain matures in first fill bourbon barrels and is brought to life with clear mountain water. It ages with the seasons of the countryside, keeping time with the changes of the land.

TASTING NOTES:

Appearance: Translucent amber with golden undertones.

Nose: a hint of honey.

Taste: Notes of honeyed tropical fruits and vanilla with a delicate orange-blossom infusion.

Finish: Lightly spiced chocolate with orange zest. ABC: 42%

Available Presentations: 700 ml / 750ml



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