


MEZCAL

Espanita Espiritus

BLANCO



The story of a brave people

The Guachichiles were one of the six peoples making up the ethnic group called the Chichimeca, alongside the Zacateco, Pame, Guamare, Caxcan and Tecuexe. They were seen as the bravest and most nomadic in the region by the Europeans who fought to dominate them.

The name comes from their frequent custom of painting their heads in red dye, while others also wore sharp red leather bonnets that made them look like sparrows. The word Guachichil comes from the Nahuatl word Quachíchitl, which means "sparrow"; quaitl means "head" and chichiltic means "red or reddish thing". Their territory was where the Mexican states of San Luis Potosí, Zacatecas, southern Coahuila and the northern part of Jalisco are now to be found.

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This people, rich in magical traditions, believed in the transcendence of the soul to a plane beyond earthly life, and their traditions and customs include many objects which provided a link with the underworld and the gods. One of them is "the Circle" or coamil (cornfield), also called neirika, which depicted the story of the creation of "the corn men". These objects were also used to ward off evil spirits as "Scare Spirits".



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The territory of this people, which is now called San Luis Potosí, is rich in its variety of maguey or agave including the salmiana variety, an endemic species which was considered a sacred plant and occupied a privileged place in religious and ritual life as well as in mythology and the economy.

From the combination of these sacred symbols comes Mezcal Espanta Espíritus, a drink with enormous symbolic, religious and mythological meaning from ancient Mexico.



MEZCAL
*Espanta
Espíritus*
BLANCO

• MEZCAL •



BLANCO

*Españta
Espirritus*



40% Alc/Vol
CONT.NET. 750 ml
HECHO EN MÉXICO

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BLANCO

MEZCAL

Españta Espirritus

BLANCO



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