

♦ MEZCAL ♦
100% DE AGAVE

*Espanta
Espíritus*®



A STORY OF A BRAVE PEOPLE.

The Guachichiles were one of the six town-villages from the Chichimeca's ethnic group situated in the Mexican states of San Luis Potosí, Zacatecas, southern Coahuila and the northern part of Jalisco.

They were seen as the bravest and most nomadic in the region, who fought courageously against European conquest attempts who were dominated at the end by the Guachichiles.

The name comes from their frequent custom of painting their heads in dye red, while others also wore sharpened red leather bonnets that made them look like sparrows.

Rich in magical traditions, Guachichile's culture believed that the soul transcends to a place beyond earthly life, their traditions and customs include many objects that reflect a link between the Gods and the Underworld. One of them is **"The Circle"** or **"Coamil (cornfield)"**, also called **NEIRIKA**, which depicted the story of the creation of **"The Corn Men"**.

These objects were also used to ward off evil spirits or well known as:





TERRITORY AND SALMIANA

San Luis Potosí state, rich in its variety of maguey or agave including the Salmiana variety, an endemic species which is considered a sacred plant and occupied a privileged place in ritual and religious life as well in mythology and the economy.

The salmiana's variety grows at 1700 m above the sea level.





From the mix of these sacred symbols and history, our
Mezcal Espanta Espíritus was born, a spirit with
enormous traditions and mythological meaning from
our ancient Mexico.



DATA SHEET



*Espanta
Espirits*

SAN LUIS POTOSÍ, S.L.P., MEXICO

REGION

100% AGAVE CRASSISPINA - SALMIANA

MAGUEY TYPE:

JOVEN

CATEGORY:

BRICK-BUILT OVEN

TYPE OF OVEN:

TAONA STONE

GRINDING TYPE:

OAK WOOD

FERMENTATION VATS:

DOUBLE IN COPPER STILLS

DISTILLATION:

40%

ALC. VOL. :

TASTING NOTES:

APPEREANCE:

Silver with bright nuances.

NOSE:

Cooked Agave and smoked notes, accents of fresh herbs, and citrus notes of orange, lemon, lime, grapefruit and mint. It also features spicy notes such as clove and black pepper

TASTE:

Accent flavor of cooked agave, smoked and sweet sensation, combined with the freshness of green apples.

AVAILABLE PRESETATIONS:



70 cl



750 ml





We were born to serve, project and capitalize on the latent need for premium Mexican products with great potential in the international market, and now, from other regions too in accordance with global trends within specific niche markets, with the aim of rewarding "quality, effort, talent and authenticity"

Fraternity has evolved as the representative, partner and commercial arm of several Mexican and international premium brands that have joined the magnificent journey it started in 1994. Exporting our products worldwide to Asia, Australia, Europe, the Central Caribbean, South, Central and North America.

OUR KEYS TO SUCCESS

- Telling stories about our culture, iconic characters, heritage and genuine Mexican character while strengthening the artisanal identity of our brands.
- Honoring historical locations associated with Mexico's heritage and with our associated international brands.
- Quality and flavor
- Special and unique designs on our bottles.

J O I N O U R W O R L D W I D E N E T W O R K ,
J O I N T H E F R A T E R N I T Y !

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